



EGYPES
EGYPT ENERGY SHOW

SUPPORTED BY



19 - 21 FEBRUARY 2024 | EGYPT INTERNATIONAL EXHIBITION CENTER

EXHIBITOR MARKETING KIT



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EAST MED POLICY PARTNER



ORGANISED BY



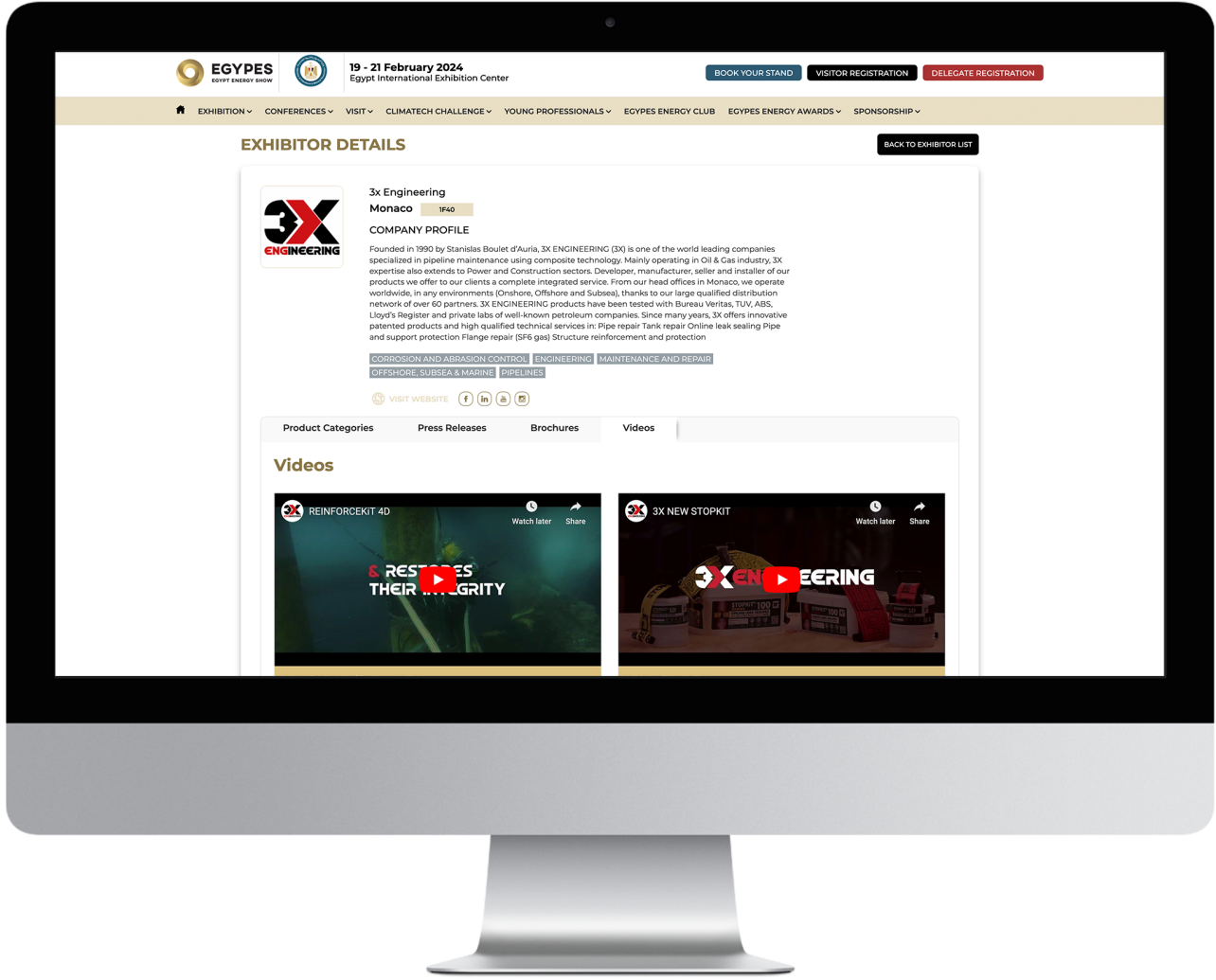
EGYPES 2024

PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

The marketing opportunities for EGPES 2024 are tailored to help you effectively communicate with your current clients, prospects, and the media about your presence at the event. Simply incorporate these into your marketing campaigns leading up to the event to enhance awareness of your participation, gain maximum exposure, and attract attention to your booth, ultimately driving interest and footfall.

Steps to Activate Your Marketing Tools

- 1 LOGIN TO YOUR EXHIBITOR MANUAL AT [EGYPES.COM/MYMANUAL](https://egypes.com/mymanual)
- 2 CLICK ON 'CREATE YOUR PROFILE'
- 3 COMPLETE YOUR ONLINE LISTING
- 4 CLICK ON 'MARKETING MANUAL'
- 5 ACCESS YOUR FREE MARKETING TOOLS



SMS AND TELEMARKETING

Share a list of potential clients with us, and our dedicated marketing team will invite them to your stand through personalised SMS messages or telemarketing calls, at no cost!



UPLOAD YOUR COMPANY LOGO

Enhance your brand visibility by uploading your logo in the exhibitor manual. Your logo will be displayed on the exhibitor profile page of the website.



COMPANY DESCRIPTION

Add your company description using the exhibitor listing form to attract potential clients and visitors exploring the online exhibitor list on the EGPES website and printed show catalogue, to provide them with essential information to plan their visit.



UPLOAD PRESS RELEASES

Share your latest company developments with other exhibitors and visitors by uploading your press releases through your exhibitor manual.



INVITE YOUR WISHLIST

Share your desired list of potential clients that you'd like to invite to your stand, and our marketing team will contact them on your behalf to promote your presence at EGPES 2024.



UPLOAD VIDEOS

Stand out amongst other exhibitors and upload up to 4 short videos through your exhibitor listing form to provide an interactive experience to numerous website visitors exploring the online exhibitor list.



SHOWCASE PHOTOS AND BROCHURES

Upload your product images and brochures using the exhibitor listing form. These files will be automatically synced and displayed on your profile within the online exhibitor listing.

Note: To login to the exhibitor manual, please look out for an email from operations@egypes.com with the subject line: "Welcome to Egypt Energy Show 2024 - Online Exhibitor Manual" which will provide you with a unique username and a link to create your password. Please contact operations@egypes.com if you have not received this email yet.

ADVERTISING THAT DRIVES TRAFFIC TO YOUR STAND

PERSONALISED EMAIL SIGNATURE, WEB BANNER AND SOCIAL MEDIA POST

Take advantage of the personalised e-signature and web banners featuring your stand details to promote and encourage potential clients to visit your stand.

PERSONALISED EMAIL SIGNATURE



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EXPLORE NEW FRONTIERS
IN ENERGY

35,000+
INTERNATIONAL
ATTENDEES

2,200+
CONFERENCE
DELEGATES

500+
EXHIBITING
COMPANIES

28+
NGOs, IOCs
& B2Es

VISIT OUR STAND
egypes.com/visit

WEB BANNER



EGYPES
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19 - 21 FEBRUARY 2024 | CAIRO, EGYPT

DRIVING ENERGY TRANSITION,
SECURITY AND DECARBONISATION

REGISTER TO VISIT
egypes.com/register

MEET US AT STAND:

SOCIAL MEDIA POST



EGYPES
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DRIVING ENERGY
TRANSITION, SECURITY
AND DECARBONISATION

MEET US AT STAND:

REGISTER TO VISIT
egypes.com/register

WEB BANNER



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TRANSITION,
SECURITY AND
DECARBONISATION

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DOWNLOAD ALL
PERSONLISED BANNERS

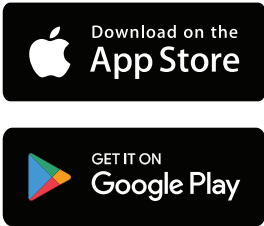


MOBILE APP EVENT AT YOUR FINGERTIPS EGYPT ENERGY SHOW

- Network with attendees
- Explore the conferences
- Book meetings with exhibitors
- Customise your daily planner



DOWNLOAD
THE MOBILE APP



OFFICIAL
APP SPONSOR



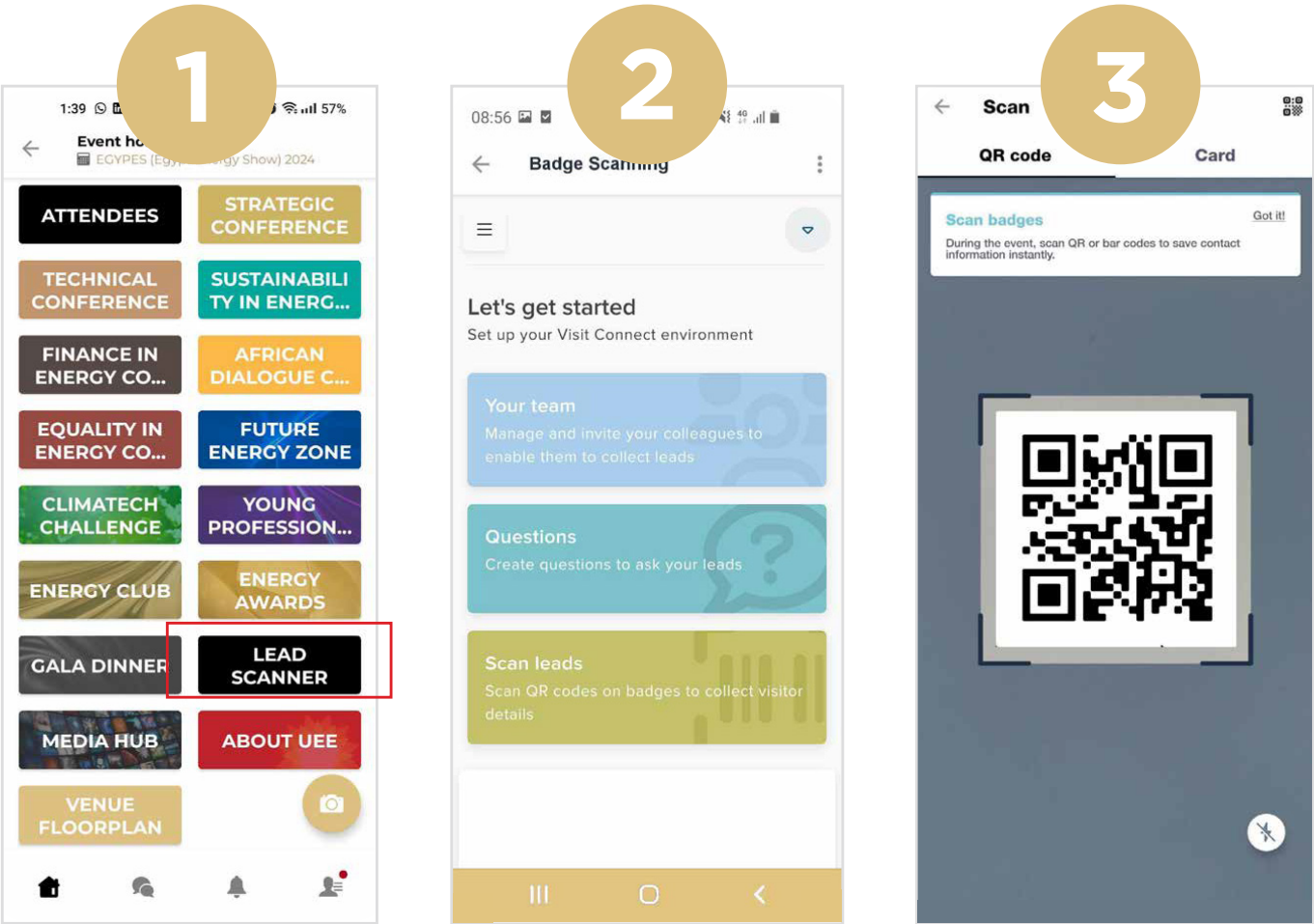
egypes.com/app

GENERATE QUALITY LEADS THROUGH THE EGPES MOBILE APP

The EGPES mobile app enables exhibitors to network and engage with over 30,000+ attendees by scheduling meetings, scanning leads, and attracting potential clients to their stand.

To access the EGPES mobile app, download it from the Google Play Store or Apple App Store and log in using your registered email address.

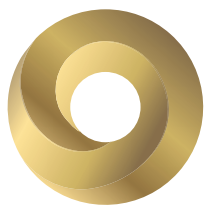
3 EASY STEPS TO SCAN LEADS



Tap the Scan leads button in the bottom of the App home screen

For security, you will be asked to enter an OTP (One Time Passcode) sent to the email you registered with. Once this is confirmed simply click the scan leads button.

To scan QR codes, line the QR code up within the square to scan.



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GET INVOLVED

EXHIBITOR MANUAL INQUIRIES
operations@egypes.com

EXHIBITION AND SPONSORSHIP INQUIRIES
sales@egypes.com

GENERAL INQUIRES
marketing@egypes.com

ORGANISED BY

dmg events

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3rd floor, Palladium Tower, Cluster C
JLT, Dubai, UAE



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