EGYPT ENERGY SHOW

SUPPORTED BY

وزارة البترول والثروة المعدنية
Ministry of Petroleum & Mineral Resources

30 MARCH – 1 APRIL 2027

EGYPT INTERNATIONAL
EXHIBITION CENTER, CAIRO

COMMERCIAL IMPACT BROCHURE

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Connecting Global Energy

As global energy markets evolve, Egypt is increasingly positioned at the crossroads of resources, infrastructure, investment and demand. Its strategic location connects Africa, the Mediterranean and the Middle East, creating a gateway to cross-border capital, projects and emerging growth opportunities.

Capital is moving. Markets are expanding. Energy systems are evolving. Opportunity is crossing borders.

Access global markets. Build strategic connections. Unlock commercial opportunity.



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Egypt Energy Show at a Glance

60,000
International Attendees

2,500
Conference Delegates

600
Exhibiting Companies

400
Global Speakers

55
NOCs, IOCs, IECs, EPCs, Technology and Service providers

100
Conference Sessions

120
Participating Countries

15
Ministers and Secretary Generals

Plan Your Participation

Exhibition & Sponsorship Opportunities
impact@egypes.com

Delegate Registration Enquiries
delegates@egypes.com

Conference & Speaker Enquiries
conferences@egypes.com



> Egypt Energy Show 2027 represents an important opportunity to showcase Egypt as a stable and attractive investment destination while strengthening regional and international partnerships across the energy sector.

HE Eng Karim Badawi
Minister of Petroleum and Mineral Resources,
Arab Republic of Egypt

55 NOCs, IOCs & IECs Driving Industry Progress

Egypt Energy Show convenes the organisations that develop, finance, engineer, operate and supply energy projects across global markets.

From NOCs and IOCs to EPCs, technology providers and service companies, the platform brings together the industry ecosystem required to turn strategic priorities into projects, partnerships and commercial opportunity.

A Selection of Past Exhibiting Companies

ADNOC · AIQ · Apache · ARCIUS · ARGAS · Axens · Baker Hughes · BECHTEL · BILFINGER · bp · Capricorn · CHEIRON · Chevron · CHC · CITIC PACIFIC SPECIAL STEEL · Dragon Oil · EGAS · EGPC · Echem (Egyptian Petrochemicals Holding Company) · EMERSON · ENERGEAN · ENERGOS · eni · Enppi · ExxonMobil · Harbour Energy · HALLIBURTON · HELLENiQ ENERGY · HEXAGON · IPR Energy Group · jereh · KERUI · KUFPEC · Mubadala Energy · NESR · PETROJET · PETRONAS · PICO ENERGY · SAIPEM · Schneider Electric · SERTECPET · SIEMENS energy · slb · TAQA · TGS · TotalEnergies · UEE · Vaalco Energy · VIRIDIEN · TEN Technip Energies · Weatherford · XRG · YOKOGAWA



9
National Oil Companies

20
International Oil Companies & International Energy Companies

26
International Technology & Service Providers, Engineering, Procurement & Construction Companies

Sponsorship Packages

STANDARD DELIVERABLES	PARTNER US $ 300,000+	DIAMOND US $ 190,000	PLATINUM US $ 150,000	GOLD US $ 120,000	SILVER US $ 100,000	BRONZE US $ 70,000
MINIMUM SPACE REQUIREMENT (SQM)	**84+ SQM**	**72+SQM**	**60+ SQM**	**48+ SQM**	**36+ SQM**	**24+ SQM**
ONSITE BRANDING & RECOGNITION						
■ Partner introductory video to be played Pre-Opening Ceremony	☑					
■ Logo on screen of the Opening Ceremony before the first Keynote Address	☑	☑	☑			
Onsite Venue Branding & Interviews						
■ Artwork on one crossover tunnel board between Halls 2 and 3.	☑					
■ x 1 Onsite video interview opportunity	☑	☑	☑			
■ Sponsor recognition logo on the thank you boards located at the main entrances into the halls.	☑	☑	☑	☑	☑	☑
Exhibition Brochure						
■ Logo on the front cover of the digital event brochure	☑	☑	☑			
■ Logo on the inside sponsor recognition page of the digital event brochure	☑	☑	☑	☑	☑	☑
Exhibition Catalogue						
■ Double page spread advertisement in the exhibition catalogue	☑					
■ Full page spread advertisement in exhibition catalogue		☑	☑			
■ Half page spread advertisement in exhibition catalogue				☑	☑	
■ Quarter page spread advertisement in exhibition catalogue						☑
■ Logo on the front cover of the digital exhibition catalogue	☑	☑	☑			
■ Sponsor listing profile in the digital exhibition catalogue	☑	☑	☑	☑	☑	☑
MARKETING						
Advertisements						
■ Outdoor City Branding	☑	☑	☑			
■ Local Newspaper show advertisement, where applicable.	☑	☑	☑			
■ Industry Publications show news and advertisement (digital and print) where applicable.	☑	☑	☑			
Show Preview/ Show Daily						
■ Interview Q&A opportunity to be published in the digital show preview	☑					
■ One advert page opportunity to be published in the printed show dailies during the event	☑					
Post Event Report						
■ Logo on the front cover of the Post show report	☑	☑				
■ Logo on the inside sponsor recognition page of the Post show report	☑	☑	☑	☑	☑	☑
Email Campaigns						
■ Logo on footer of emails promoting the exhibition and conferences where applicable	☑	☑	☑	☑	☑	☑
Website						
■ Static logo on the top of the home page	☑					
■ Dedicated webpage promoting the sponsor	☑	☑	☑			
■ Rotating logo on the homepage in the sponsorship tier	☑	☑	☑	☑	☑	☑
Mobile Application						
■ Static logo in the sponsor section	☑	☑	☑	☑	☑	☑

Exposure Across the Global Exhibition

The Egypt Energy Show 2027 will provide a dynamic platform where energy pioneers, technology providers, and policymakers will come together to showcase breakthrough innovations and industry advancements.

Sponsorship Opportunities

- Hall Sponsorship
- Exhibition Hall Arches
- Show lanyards
- Exhibition Hall Flags
- Exhibition Halls Pillar Branding
- Tunnel Outdoor Branding
- Visitors Bag
- Visitor Registration
- Mobile Application
- Venue Lamp Posts
- Directional Signage
- Show Badges
- Bus Branding And Assembly Points
- ‘You Are Here’ Boards
- Plaza Window See-Through Branding
- Exhibition Halls See-Through Glass Branding
- Exhibition Pocket Map
- Exhibition Digital Screens
- VIP Car Park Hook
- Attendee Survey
- Exhibitor Spotlight Package



HALL SPONSORSHIP

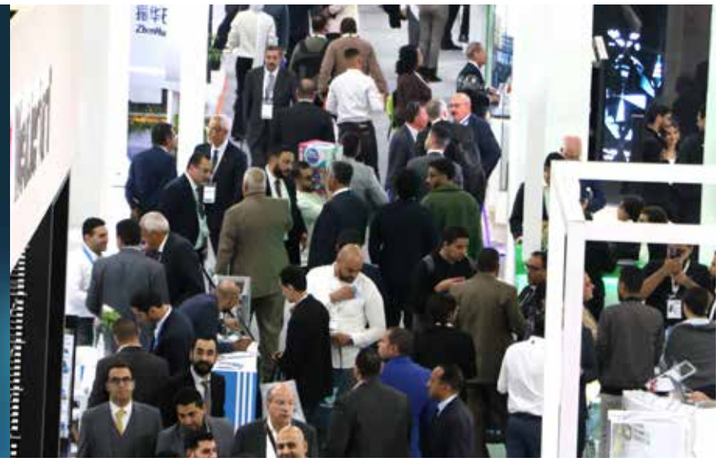
A Unique opportunity for companies to sponsor one of the exhibition halls and enjoy exclusive namingrights and premium branding visibility such as:

- 1 x indoor LCD arch branded with the sponsors logo.
- Hall Naming Rights – The sponsor's name will be used as the official name of the hall (e.g., "Sponsor Name Hall"), reflected on all directional signages, floorplan and You are here boards.
- 1 x See-Through Window Branding – Located within the sponsored hall.
- 1 x Standalone Branding Board – Artwork featured on a 3m x 2m board positioned outside the hall.

Location: Exhibition Halls 1 - 4

Opportunity: 3 Sponsors

Price: $200,000 + 14% VAT



EXHIBITION HALL ARCHES

The main entrances that lead into and out of the exhibition halls 1, 2 & 3 at EIEC can be branded with a company's logo.

Each archway is branded by a company exhibiting in that hall to enhance its presence at Egypt Energy Show beyond that of its exhibition stand, while making it easy for visitors to locate the hall they are exhibiting in.

Location: Main entrances

Opportunity: Exclusive

Price: $180,000 + 14% VAT

Opportunity: 1 Sponsor Per Hall

Price: $90,000 + 14% VAT Per Hall



SHOW LANYARDS

Each lanyard worn by the attendees of Egypt Energy Show will be branded with the company logo.

Located close to the main registration desks at exhibition halls 1, 2 and 3 are lanyard collection point box (3 in total). These boxes are used to distribute lanyards to all attendees after they have collected their badges from the main registration desks. A company may prominently position its logo on the top of the lanyard box allowing it reinforce and enhance its presence at Egypt Energy Show to all 50,000+ attendees over the 3 days of the exhibition and conference.

Location: Main entrances to Egypt Energy Show

Opportunity: 1 Sponsor

Price: $190,000 + 14% VAT





EXHIBITION HALLS FLAGS

Take advantage of this highly visible branding opportunity and have your company logo on up to 60 flags, 20 per hall, strategically positioned outside halls 1, 2 and 3.

A great opportunity to reinforce and enhance your presence to all Egypt Energy Show attendees across all 3 show days.

Location: Throughout the entire exhibition area

Opportunity: Multiple Sponsors

Quantity: 20 Per Hall

Price: $80,000 + 14% VAT Per Hall





EXHIBITION HALLS PILLAR BRANDING

Companies can have their artwork or specific messaging branded on pillars located in the lobby before the entrance of halls 1, 2 & 3, enhancing their branding and visibility beyond their exhibiting space.

Location: Main entrances to the Egypt Energy Show

Quantity: 6 Pillars Per Hall

Opportunity: 1 Sponsor Per Hall
Price: $70,000 + 14% VAT per hall



OUTDOOR TUNNEL BRANDING

Large banners measuring 5m x 3m, specifically positioned on the outdoor panels of the crossover tunnel between Hall 2 and Hall 3.

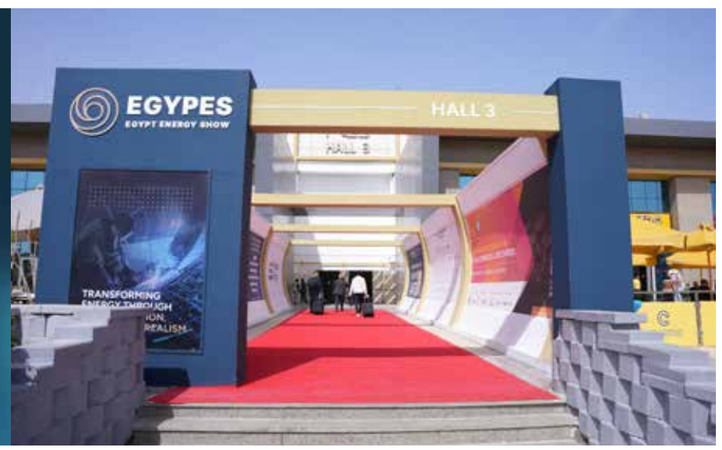
By sponsoring these banners, a company can effectively convey its key messages to the diverse audience of energy market participants professionals from around the world attending Egypt Energy Show. This presents a valuable chance to opportunity increases visibility and provides engagement with your target audience across all three Show days.

Location: Crossover Tunnel Between Hall 2 & 3

Opportunity: 1 Sponsor

Price: $170,000 + 14% VAT

Opportunity: Multiple Sponsors
Price: $70,000 + 14% VAT per panel



VISITOR BAGS

Exhibition visitor bags and distribution units (3 in total) are positioned in strategic locations close to each of the main entrances into halls 1, 2 and 3 at Egypt Energy Show.

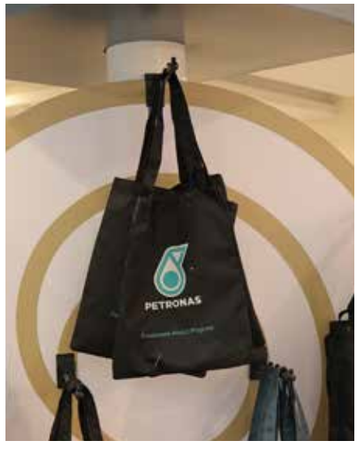
The sponsor of this opportunity may have its logo prominently displayed on the bags, distribution units, and may also distribute the branded bags from their exhibition stand.

Location: Main entrances to the Egypt Energy Show

Opportunity: 1 Sponsor

Price: $160,000 + 14% VAT





VISITOR REGISTRATION

The main registration desks (3 in total) are located at exhibition halls 1, 2 and 3, where attendees can register and collect their badges for the exhibition and conference.

The t-shirts worn by the staff manning the registration and information desks are also branded with the sponsors logo / artwork.

This high-profile branding opportunity at each of the main entrances allows a company to reinforce and enhance its participation to the 50,000+ attendees to Egypt Energy Show over the three days of the exhibition and conference.

Location: Main entrances to the Egypt Energy Show

Opportunity: 1 Sponsor

Price: $150,000 + 14% VAT



MOBILE APPLICATION

It is expected that the mobile application will be downloaded by over 60,000+ individual attendees at Egypt Energy Show because it uses as a tool by exhibitors, visitors and delegates to exchange information, navigate the venue, view exhibitor profiles, check appointments and keep up to date with the conference programme. In order to encourage attendees to download and use the mobile application it is continuously promoted throughout Egypt Energy Show's digital marketing collateral.

This high profile digital branding opportunity allows a company to continuously reinforce and enhance its presence before, during and after Egypt Energy Show.

Opportunity: 1 Sponsor

Price: $150,000 + 14% VAT





DIRECTIONAL SIGNAGE

The wayfinding Signage standing boards allows Egypt Energy Show attendees to navigate between the Exhibition and the Conferences.

This high profile branding opportunity reinforces the company presence and visibility across all three Show days.

Location: Throughout the entire exhibition area

Quantity: 70 Signages

Opportunity: 1 Sponsor

Price: $120,000 + 14% VAT





VENUE LAMP POSTS

Located inside EIEC main gate 40 venue lampposts are strategically spread across the exhibition halls, parking spaces, and conference internal road.
A company may prominently position its logo inside the box to reinforce and enhance its presence to all Egypt Energy Show attendees over the 3 days of the exhibition and conference.

Location: Inside The Main Entrance of EIEC Gate

Quantity: 40

Opportunity: 1 Sponsor

Price: $150,000 + 14% VAT





SHOW BADGES

Company logo printed on over 60,000+ badges used by exhibitors and visitors (Excluding Egypt Energy Show Energy Club, Delegates, and Opening Ceremony badges).
A company may prominently position its logo on the top of the badge allowing it reinforce and enhance its presence at Egypt Energy Show to all attendees over the 3 days of the exhibition and conference.

Location: Main entrances to the Egypt Energy Show

Quantity: 60,000+

Opportunity: 1 Sponsor

Price: $90,000 + 14% VAT





BUS BRANDING AND ASSEMBLY POINTS

The Plaza serves as a prominent attraction and a significant intersection during the conclusion of the President's inauguration tour and the Minister's exhibition tour. It also acts as a meeting point and thoroughfare for Egypt Energy Show halls 1 and 2.

This prime location offers an outstanding chance for notable venue branding. Furthermore, it presents the company with an effective platform to communicate its message during the event.

Location: Throughout the entire exhibition area

Quantity: 14 Buses, 3 assembly points

Opportunity: 1 Sponsor

Price: $100,000 + 14% VAT





'YOU ARE HERE' BOARDS

"You are Here" venue boards and location maps will be positioned in strategic locations around the exhibition Halls so attendees can quickly and easily navigate their way round the exhibition and features.

A company may brand the venue maps with its logo allowing it reinforce and enhance its presence across all three Show days.

Location: Throughout the entire exhibition area

Opportunity: 1 Sponsor

Price: $60,000 + 14% VAT



PLAZA WINDOW SEE-THROUGH BRANDING

The Plaza serves as a prominent attraction and a significant intersection as a meeting point and thoroughfare for Egypt energy show halls 1 and 2.

This prime location offers an outstanding chance for notable venue branding. Furthermore, it presents the company with an effective platform to communicate its message during the event.

Location: Plaza 1

Quantity: 5 Panels

Opportunity: 1 Sponsor

Price: $80,000 + 14% VAT



EXHIBITION HALLS SEE-THROUGH GLASS BRANDING

On the outer surface of Exhibition Halls 1, 2 & 3, there are a total of 12 glass panels.

By branding one of these external glass panels, a company can strengthen and elevate its presence at Egypt Energy Show, effectively conveying its messages to the anticipated 50,000+ attendees over the course of the three-day event.

Location: Exhibition Halls see through windows

Availability: 10

Price: $70,000 + 14% VAT
Per Glass Window



EXHIBITION DIGITAL SCREENS

Digital screens located beside the exhibition hall entrances provide your company the opportunity to display a looped corporate video message playing across all three Show days and visible to all visitors.

Location: Exhibition Halls Side Entrances

Quantity: 6

Opportunity: Multiple Sponsors

Price: $70,000 + 14% VAT





VIP CAR PARK HOOK

The VIP Car Park Hooks serve as the gateway to our exclusive parking area, offering privileged access to our distinguished guests. This sponsorship opportunity guarantees exclusivity, providing your brand with sole recognition in this prestigious location.

Your logo will take center stage on each VIP car park hook, guaranteeing prominent visibility among influential attendees as they arrive at the event.

Location: Exhibition Parking areas

Opportunity: 1 Sponsor

Price: $30,000 + 14% VAT



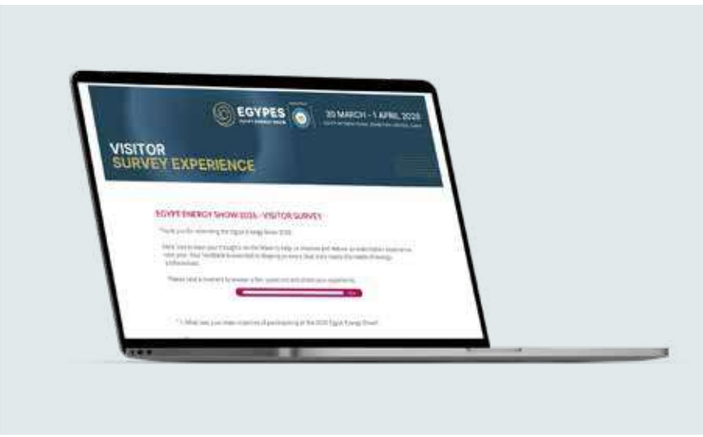
ATTENDEE SURVEY

Throughout the duration of Egypt Energy Show, a dedicated team of independent research staff will conduct surveys among attendees at both the exhibition and conference. By branding the t-shirts worn by these survey staff, a company can significantly enhance its presence at Egypt Energy Show. This provides a valuable opportunity to maximise brand visibility and engagement with the show's participants.

Location: Main entrances

Opportunity: 1 Sponsor

Price: $25,000 + 14% VAT





EXHIBITOR SPOTLIGHT PACKAGE

The following promotional package that includes Pre-,Onsite and Post-Egypt Energy Show deliverables, allowing exhibiting companies to reinforce and enhance their presence in the lead up to, during and after Egypt Energy Show.

The package includes the following deliverables:

Pre-show:

- Written interview/article hosted on social media
- Promotion of article on social media channels 3x social media posts (including interview promo)

Post-show:

- Promotion of video interview on social media channels

Onsite:

- Video interview at stand
- Push notification to promote stand to all visitors on Mobile App
- Highlighted exhibitor listing in show catalogue
- Highlighted exhibitor listing on the “You Are Here” boards

Opportunity: 10 exhibiting companies

Price: $25,000 + 14% VAT





AI, Technology and Intelligent Energy Operations

Accelerating operational transformation

The Innovation and AI Hub is a dedicated platform exploring how artificial intelligence, digitalisation and intelligent technologies are transforming energy operations and infrastructure systems.

Designed to connect operators, technology providers and decision-makers, the Hub examines how AI-driven solutions are enhancing operational performance, infrastructure resilience, cybersecurity and efficiency across the energy value chain.

Key Areas of Focus

- Artificial Intelligence
- Digital Transformation
- Operational Optimisation
- Predictive Maintenance
- Cybersecurity
- Industrial Automation
- Data & Analytics
- Smart Infrastructure

The Egypt Energy Show reinforces the growing strategic importance of AI, digitalisation and operational technology in driving more intelligent, efficient and resilient energy systems.



INNOVATION & AI PRINCIPAL PARTNER

Become the exclusive lead partner of the Innovation & Artificial Intelligence Hub. This premium package includes:

- A dedicated branded zone at the heart of the Hub.
- Prime visibility with branding and recognition across all Innovation & AI Hub communications.
- A private meeting room to host clients and partners.
- Executive networking access, including passes to the Egypt Energy Show Energy Club for qualifying executives.
- High-profile presence at the Egypt Energy Show 2027.

Opportunity: 1 Sponsor

Price: $130,000 + 14% VAT



INNOVATION & AI HUB LEAD SPONSOR

Position your company at the forefront of digital transformation by becoming the Lead Sponsor of the Innovation & AI Hub.
This high-impact opportunity offers:

- A dedicated 18sqm branded exhibition zone within the Hub, fully equipped with digital screen and furniture.
- Prominent logo placement on the Innovation & AI Hub structure and on the cover of the Hub brochure.
- A 40-minute presentation slot on the Hub's central stage during Day 2 and Day 3.
- A speaking opportunity for a senior industry expert (subject to Conference Executive Committee approval).

Opportunity: 4 sponsors

Price: $70,000 + 14% VAT





Empowering the Next Generation

Innovation, leadership and ecosystem development

The Young Professionals Programme focuses on developing future energy talent and strengthening industry engagement with students, graduates and early-career professionals.

The initiative reinforces the importance of future workforce development, industry accessibility and long-term talent investment across the global energy sector.

Young Professionals Programme Highlights

- Race-to-Zero Challenge
- Engineering the Future Hub
- Innovation Zone
  - Digital & AI Experience
  - Future Mobility & Smart Cities
  - Industrial Technologies & Robotics
  - Entrepreneurship & Start-Up Innovation
- Youth Forum
- Future Energy Leaders
- Immersive Learning Experiences



YOUNG PROFESSIONALS HEADLINE SPONSOR

- Being the Headline sponsor for Egypt Energy Show Young Professionals offers the following benefits:
- Sponsor logo on the Egypt Energy Show Young Professionals page on the website, flyer or brochure, email marketing campaigns, and other promotional collateral
- Sponsor logo as Egypt Energy Show Young Professionals Headline Sponsor included on the branding of the feature area
- Sponsor logo/branding on a dedicated zone related Feature to showcase latest developments to the future generation of the oil & gas industrygeneration of the oil & gas industry
- Sponsor logo as Headline Sponsor on the certificates given to participating students and schools
- Sponsor logo on the safety jacket and helmet
- Sponsor logo as Headline Sponsor relevant onsite signage
- Field trip to the sponsor's facility in Egypt before the event, linked with editorial media coverage

Location: Hall 1

Quantity: 1

Opportunity: 1 Sponsor

Price: $190,000 + 14% VAT



YOUNG PROFESSIONALS STUDENT BAG

Over 2,000 students will participate in the Egypt Energy Show Young Professionals programme throughout the three days of Egypt Energy Show.

Branding the bag with your company's logo provides a valuable opportunity to showcase your support for the Young Professionals programme and increase your brand visibility on the exhibition floor.

Location: Hall 1

Quantity: 200

Opportunity: 1 Sponsor

Price: $70,000 + 14% VAT





YOUNG PROFESSIONALS ZONE

Sponsors of a Egypt Energy Show Young Professionals Zone will receive a dedicated branded area to host an activity that students may participate in. The activity may be aligned with the company's expertise and used as a way to engage with and inspire the future generation of energy industry executives.

Zone themes available for sponsorship include:

- Race to zero challenge
- Engineering the future hub
- Innovation zone
  - Digital & AI Experience
  - Future Mobility & Smart Cities
  - Industrial Technologies & Robotics
  - Entrepreneurship & Start-Up Innovation
- Youth forum
- Future energy leaders
- Immersive learning experiences

Location: Hall 1

Opportunity: 4 Zone Sponsors

Price: $20,000 + 14% VAT



YOUNG PROFESSIONALS SAFETY HELMETS & JACKETS

Each of the 200 students that will participate in the Egypt Energy Show Young Professionals will be given a safety hat. Students typically keep the hard hats as a memento of their participation in Egypt Energy Show Young Professionals.

Sponsoring the safety helmet is great way to show your company's support for the Egypt Energy Show Young Professionals whilst positioning your company's brand and logo in front of the next generation of engineers and industry executives.

Location: Hall 1

Quantity: 200

Opportunity: 1 Sponsor

Price: $70,000 + 14% VAT





YOUTH FORUM

The Egypt Energy Show Youth Forum talks is a series of sessions held during the three days of Egypt Energy Show. These sessions are available for sponsorship, allowing your brand to be aligned with these important and engaging sessions that are designed to inspire the next generation of talented engineers and business leaders. In addition to the branding that the sponsor of the Egypt Energy Show Youth Forum talks receives, a member of your company's leadership team will also be invited to deliver a talk.

Location: Hall 1

Opportunity: 2 Sponsors

Price: $20,000 + 14% VAT



YOUNG PROFESSIONALS EXPLORERS

Developing Ambition Through Practical Exploration
Created to shift the perception from a conventional student tour to an engaging, career-focused experience, the Energy Industry Immersion Tour - formerly known as the Field Trip - provides university students with exclusive access to major energy facilities operations, and Exhibition stands.

This tailored journey allows participants to:
Experience the energy sector firsthand through guided site tours. Connect with industry experts in interactive sessions focused on career exploration. Discover sustainability in practice through immersive, purpose-led activities.
The tour is designed to ignite curiosity, enhance understanding, and motivate the next generation of energy leaders by bridging academic knowledge with real-world industry experience.

Price: $10,000
(multiple companies)





Conversations Driving Global Energy Forward

The conferences bring together policymakers, ministers, energy leaders, investors and technical experts to examine the priorities defining the future of energy. Held across two dedicated programmes the Strategic Conference and the Technical Conference the Conferences connect high-level industry direction with on-the-ground engineering and operational expertise.

Across 100 conference sessions, delegates will explore global energy markets, finance and investment, oil and gas development, international cooperation and digital innovation. Together, the conferences connect strategic vision with practical implementation, providing a platform for meaningful dialogue and industry collaboration.

STRATEGIC CONFERENCE

TECHNICAL CONFERENCE

2,500
Conference Delegates

15
Ministers

400
Global Speakers

3
Rountables

100
High-Level Sessions

2
Energy Conferences



Where global energy priorities meet industry expertise and real-world action.

STRATEGIC CONFERENCE HEADLINE SPONSOR

Position your company at the forefront of the Egypt Energy Show Strategic Conference, the premier platform for global energy leaders addressing the energy trilemma of security, affordability,and sustainability

- Exclusive headline sponsorship opportunity
- Logo display during all Strategic Conference sessions
- Speaking role for a senior industry leader (subject to approval)
- Branding on 10 outdoor flagpoles located outside of Hall 4
- 30-second video before programme each day
- Branding at the Delegate Lounge
- Show Preview Q&A interview
- Onsite interview at Energy Connects Studio

Opportunity: 1 Sponsor

Price: Partner Tier level
$275,000 + 14% VAT



STRATEGIC CONFERENCE SESSION THEME SPONSOR

Position your brand at the centre of high-level industry conversations, aligning with a strategic conference session theme while showcasing your expertise, strengthening thought leadership and engaging with senior energy decision-makers, investors and industry stakeholders.

Strategic themes available for sponsorship:

- Global Energy Markets
- Gas And LNG
- Upstream Exploration and Production
- Electricity, Power Generation and Grid Infrastructure
- Refining, Petrochemicals, Chemicals, Fuels, Trade and Retail
- African Emerging Energy Markets
- Innovation, Artificial Intelligence, Electrification and Decarbonisation
- Renewables And Low Carbon Solutions
- Leadership And Development
- Finance And Investment

Opportunity: 10 Sponsors

Price: Starting from
$100,000 + 14% VAT



TECHNICAL CONFERENCE LEAD SPONSOR

The Egypt Energy Show Technical Conference sits at the heart of the African and Mediterranean oil, gas and energy conversation. A platform with the power to convene the global technical community annually.

Egypt Energy Show provides technical enrichment for engineers and technical experts and drives the conversations that address the latest digital innovation and tech, plus sustainable climateconscious production of oil and gas and the growing commitment to energy transition and a net-zero future.

- Position your brand and showcase your company logo across all the 45+sessions of the Technical Conference. Speaking opportunity at a dedicated Technical Conference session
- Logo on the screen in between session
- Technical conference chair seat cover branding

Location: Plaza 1 and 2

Opportunity: 1 Sponsor

Price: $120,000 + 14% VAT



TECHNICAL CONFERENCE CATEGORY OR SESSION SPONSOR

- Sponsor a dedicated technical category and have your company logo prominently displayed on stage during all category sessions. Choose from 19 categories.
- Sponsor a dedicated session with your company logo featured on stage during the session
- Opportunity for an technical industry expert to participate as a speaker in the sponsored session (subject to approval, relevant job title and industry and topic experience, no sales pitches)

Opportunity: 1 Sponsor

Price: $70,000 + 14% VAT



VIP LUNCH SPONSOR

Position your brand at the heart of exclusive networking through a premium VIP lunch experience taking place on Day 1 and Day 2 of the Egypt Energy Show 2027. Attended by ministers, secretaries-general, global CEOs and senior energy industry leaders, the VIP lunch offers a prestigious platform to engage influential decision-makers, strengthen business relationships and elevate your brand visibility among key industry stakeholders.

Branding Includes:

- Branding across the VIP lunch area
- Logo placement on table tent cards
- Branding on invitation cards
- Branding on standalone boards and banners
- Logo placement on directional signage
- Branding on lunch menus

Opportunity: 1 Sponsor

Price: $190,000 + 14% VAT



CONFERENCE DELEGATE BAGS AND COLLECTION POINT

On arrival at The Egypt Energy Show, all conference delegates are offered high quality bags containing materials relating to the conferences. Highly visible to strategic and technical attendees, delegates use the bags across the three days of Egypt Energy Show and on a daily basis long after the Show has finished. The bags provide a high-profile branding opportunity with a company logo prominently positioned and possibility to insert supporting collateral. Company logo will also be displayed at the collection points strategically located close to the conferences.

- Position your brand and showcase your company logo across all the 50+ sessions of the Technical Conference.
- Speaking opportunity at a dedicated Technical Conference session
- Logo on the screen in between session
- Technical Conference chair seat cover branding

Location: Distribution Point in Hall 1

Opportunity: 1 Sponsor

Price: $190,000 + 14% VAT





HALL 4 ENTRANCE ARCH

The main entrances leading into and out of Hall 4 provide highly visible branding opportunities.

All strategic and technical delegates and speakers entering and exiting the conferences during the three days will see your high-profile company branding.

Location: Hall 4 Conference Center

Quantity: 2

Opportunity: 1 Sponsor

Price: $150,000 + 14% VAT





CONFERENCE FLAGS

There are 30 flagpoles located outside Hall 4 providing a high-profile branding opportunity visible to all strategic and technical delegates and speakers entering and exiting the conferences. Each flag will contain a company logo.

Location: Outside Hall 4

Quantity: 30 Flags

Opportunity: 3 Sponsors

Price: $150,000 + 14% VAT





DELEGATE COFFEE BREAK AREA

Exclusive networking lounges offering premium hospitality and valuable opportunities for delegates and speakers to connect, exchange insights and build industry relationships.

Strategic Conference Lounge

A dedicated space for Strategic Conference delegates and speakers to network in a premium setting, with high-visibility sponsor branding across the lounge interiors and exteriors.

Technical Conference Lounge

A dedicated space for Technical Conference delegates and speakers to connect and exchange industry knowledge, featuring high-visibility sponsor branding across the lounge interiors and exteriors.

Location: Hall 4

Opportunity: 1 Sponsor

Price: $120,000 + 14% VAT





CONFERENCE DELEGATE LUNCH AREA

All conference delegates are provided with lunch during the three days of Egypt Energy Show. In addition to the significant branding opportunity around the area (exterior & interior), the delegate lunch sponsor will receive a reserved table for up to 6 guests, allowing the sponsor to host business lunch meetings in a VIP setting during the show. The sponsor branding will also appear on floor standing digital signage located within the lunch area.

Location: Hall 3

Opportunity: 1 Sponsor

Price: $90,000 + 14% VAT



CONFERENCE WATER BOTTLE

The Egypt Energy Show Conferences sit at the heart of the African and Mediterranean oil, gas and energy conversation. A platform with the power to convene global and regional strategic and technical experts annually. Branded water bottles provide a high-profile sponsorship opportunity with a company logo prominently positioned. Branded water bottles are distributed during the conferences to delegates.

Location: Hall 4 Conference / Egypt Energy Show Energy Club

Quantity: 8,000

Opportunity: Exclusive

Price: $60,000 + 14% VAT



DELEGATES WATER BOTTLES

The Egypt Energy Show 2027 brings together global and regional energy professionals across the African and Mediterranean markets. Branded water bottles offer delegates a practical takeaway throughout the conferences, while providing sponsors with high-visibility brand exposure through prominently displayed company logos.

Opportunity: Exclusive

Price: $100,000 + 14% VAT



EGYPT ENERGY SHOW CONFERENCE KIT

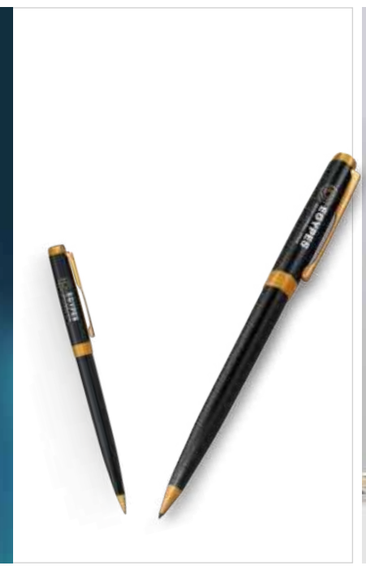
Sponsoring the branded conference kit offers a high-visibility opportunity to showcase your company logo on a padfolio folder, notebook and pen. These items will be distributed to all conference delegates, ensuring lasting brand exposure throughout the event and beyond.

Quantity: 3,000

Opportunity: 1 Sponsor

Price: $40,000 + 14% VAT

Included in delegate bags





Networking Experiences

The Energy Club provides an invitation-only executive networking environment for ministers, c-suite executives, senior policymakers and infrastructure leaders.

Designed as a dedicated high-level engagement platform away from the exhibition floor, the Club facilitated private meetings, strategic discussions and relationship-building opportunities.

ENERGY CLUB

ENERGY AWARDS

GALA DINNER



Executive Networking and Experiences
Enabling High-Level Industry Engagement

The Energy Club provides an invitation-only executive networking environment for ministers, c-suite executives, senior policymakers and infrastructure leaders.

Designed as a dedicated high-level engagement platform away from the exhibition floor, the Club facilitated private meetings, strategic discussions and relationship-building opportunities.

Exclusive Access for Energy Club Members to:

- Members Only Private Lounge
- Private Meeting Suites
- Premium Networking Among 1,800 members
- VIP Concierge Services And Amenities
- Media-Free Environment

Dedicated to ministers, C-suite executives and policymakers, the Energy Club facilitates high-level engagement that shapes the future direction of regional energy markets.



ENERGY CLUB HOST

An exclusive VIP club designed to connect the foremost leaders, innovators, and influencers of the energy industry. Since its establishment in 2017, the Energy Club has been a preferred destination for the industry's elite, offering unparalleled hospitality in a relaxed environment conveniently located near the bustling exhibition halls and conference venues of Egypt Energy Show.

- Platinum meeting suite
- Prominent high-profile branding throughout the club, on internal and external walls
- Elevated branding on printed and digital marketing collateral promoting the Energy Club
- Sponsor logo on the Energy Club invitation pack or lanyard, distributed to senior energy executives
- Golf Buggy usage within the venue reserved for C-level executives

Location: Energy Club

Quantity: 1

Opportunity: 1 Sponsor

Price: $320,000 + 14% VAT



ENERGY CLUB MEETING SUITE

Host private, high-level business meetings in the exclusive Energy Club, with premium hospitality, dedicated meeting facilities and branding opportunities. Choose between Gold and Platinum suites to suit your business needs.

BENEFITS	GOLD MEETING SUITE	PLATINUM MEETING SUITE
Price	$100,000 + 14% VAT	$120,000 + 14% VAT
Location	Energy Club	Energy Club, next to the MOP suite with dedicated access
Availability	5 suites	3 premium suites
Sponsorship opportunity	1 sponsor per suite	1 sponsor per suite
Meeting facilities	Private meeting room with meeting table and small lounge area	Private lounge area and boardroom-style meeting table
Management passes	15 Energy Club ground-floor passes	20 Energy Club passes
Guest passes	5 temporary passes per day	10 temporary passes per day
Hospitality	Catering and refreshments throughout the day	Dedicated butler service
Branding	Recognition across Energy Club printed and digital marketing collateral.	Recognition across Energy Club printed and digital marketing collateral.

ENERGY CLUB LANYARD

An exclusive VIP club designed to connect the foremost leaders, innovators, and influencers of the energy industry. Since its establishment in 2017, the Energy Club has been a preferred destination for the industry's elite, offering unparalleled hospitality in a relaxed environment conveniently located near the bustling exhibition halls and conference venues of Egypt Energy Show.

- Sponsor logo placed on 3,000 members' lanyards which are inserted in the Energy Club invitation packs distributed prior to the show
- Opportunity only offered to a Suite sponsors

Location: Energy Club

Quantity: 2500

Opportunity: 1 Sponsor

Price: $130,000 + 14% VAT



ENERGY CLUB INVITATION PACK

An exclusive VIP club designed to connect the foremost leaders, innovators, and influencers of the energy industry. Since its establishment in 2017, the Energy Club has been a preferred destination for the industry's elite, offering unparalleled hospitality in a relaxed environment conveniently located near the bustling exhibition halls and conference venues of Egypt Energy Show.

- Sponsor logo to be displayed on the Energy Club invitation packs distributed to over 3,000 C-suite members invited to the club in addition to the members from the Egyptian Ministry of Petroleum & Mineral Resources
- Opportunity only offered to Suite sponsors

Location: Energy Club

Quantity: 1

Opportunity: 1 Sponsor

Price: $120,000 + 14% VAT



ENERGY CLUB CATERING

Energy Club - An exclusive VIP club designed to connect the foremost leaders, innovators, and influencers of the energy industry. Since its establishment in 2017, the Energy Club has been a preferred destination for the industry's elite, offering unparalleled hospitality in a relaxed environment conveniently located near the bustling exhibition halls and conference venues of Energy Club Catering Inlcude:

- Sponsor logo displayed inside the Egypt Energy Show Energy Club as F&B Sponsor in the Catering Area
- Sponsor logo to be displayed on tent cards placed on all tables within the Energy Club.
- Sponsor logo to be printed on napkins and coffee cups within the Energy Club.

Location: Energy Club

Quantity: 1

Opportunity: 1 Sponsor

Price: $100,000 + 14% VAT



CLUB CRUISER

C-level Executives and VIPs will utilise Club Cruiser for transportation within the venue.

This exclusive opportunity entails branding on the Club Cruiser

Location: Exhibition Parking areas

Opportunity: 1 Sponsor

Price: $60,000 + 14% VAT



Celebrating Excellence and Innovation

Energy Awards
Recognising Leadership

The Egypt Energy Show Awards honour bold, measurable contributions to innovation, sustainability and progress across the energy value chain.

Endorsed by the Ministry of Petroleum and Mineral Resources and judged by a distinguished international panel, the Awards set a benchmark for energy leadership.



ENERGY AWARDS WELCOME RECEPTION

The Energy Awards Welcome Reception will be held prior to the awards ceremony and dinner, offering an exclusive networking opportunity for distinguished guests, including government ministers and global CEOs from leading national and international energy companies.

Sponsoring the welcome reception provides a company with premium brand exposure among this elite audience of senior decision-makers in the global energy sector.

As part of the sponsorship package, the sponsor will also receive a dedicated table to host up to eight guests.

Opportunity: 1 Sponsor

Price: $120,000 + 14% VAT



ENERGY AWARDS CATEGORY SPONSOR

Celebrating pioneering advancements in energy, this award recognises transformative projects that redefine industry standards. From innovative clean energy technologies to cutting-edge solutions in decarbonisation, energy efficiency, methane reduction, and hydrogen innovation, this category honors game-changing initiatives driving the energy transition forward.

- Sponsor logo on all Energy Awards collateral produced before, during and after the show
- Sponsor logo on the dedicated Energy Awards webpage on the Egypt Energy Show official website
- Sponsor logo displayed on the screen during the relevant award distribution
- Sponsor representative invited to present the trophy to the winner at the ceremony
- 3 passes for the Awards Ceremony

Quantity: 4

Opportunity: Not Available

Price: $40,000 + 14% VAT





Where Energy Leadership Connects

Gala Dinner
An Evening of Influence

Held under the patronage of the Ministry of Petroleum and Mineral Resources, the Egypt Energy Show Gala Dinner is the pinnacle of executive networking.

This private, high-profile gathering brings together ministers, global CEOs and industry visionaries for an elegant evening of diplomacy, celebration and relationship-building.



GALA DINNER HEADLINE SPONSOR

Gala Dinner, an exclusive networking evening by invitation only; hosted by His Excellency Karim Badawi, Minister of Petroleum and Mineral Resources, attended by fellow ministers, Secretary Generals, Global CEO's and decision makers from across the oil and gas, and energy industry.

- Sponsor logo visible around the Gala Dinner venue
- Sponsor logo prominently displayed on all Gala Dinner promotional collateral including invitations, website, email marketing campaigns, etc
- 2 tables reserved for the sponsoring company
  2-3 minute speaking opportunity for a member of the sponsoring company management team
- Promotional or gift placed on each table or chair

Quantity: 1

Opportunity: 1 Sponsor

Price: $275,000 + 14% VAT



GALA DINNER WELCOME RECEPTION

Gala Dinner, an exclusive networking evening by invitation only; hosted by HE Karim Badawi, Minister of Petroleum and Mineral Resources, and attended by fellow ministers, Secretary Generals, Global CEO's and decision makers from across the oil and gas, and energy industry.

- Opportunity for the sponsoring company's short video to be played at the welcome reception area of the Gala Dinner
- 1 table reserved for the sponsoring company

Quantity: 1

Opportunity: 1 Sponsor

Price: $120,000 + 14% VAT



GALA DINNER ENTERTAINMENT SPONSOR

Dinner, an exclusive networking evening by invitation only; hosted by His Excellency Karim Badawi, Minister of Petroleum and Mineral Resources, and attended by fellow ministers, Secretary Generals, Global CEO's and decision makers from across the oil and gas, and energy industry.

- Sponsor logo visible around the Gala Dinner venue as the entertainment sponsor
- 1 Table reserved for the sponsoring company
- Sponsor logo prominently displayed on all Gala Dinner promotional collateral including invitations, website, email marketing campaigns, etc

Quantity: 1

Opportunity: 1 Sponsor

Price: $100,000 + 14% VAT



GALA DINNER GIFT SPONSOR

Becoming the Gala Dinner Gift / Takeaway Sponsor offers your company a distinctive opportunity to leave a lasting impression on an exclusive audience of over 400 senior energy industry executives. Branded gifts are presented to each guest, ensuring direct and personal brand engagement with government ministers, CEOs, C-suite leaders, and key decision-makers from national and international energy companies, service providers, and EPC contractors extending your brand's visibility well beyond the evening itself.

Quantity: 400

Sponsor: 1

Price: $30,000 + VAT



GALA DINNER TABLE PLAN SPONSOR

Branding the table plan provides your company with a powerful opportunity to reinforce and elevate its presence at the Gala Dinner, reaching an exclusive audience of over 400 senior energy industry executives. This includes government ministers, CEOs, C-suite leaders, and key decision-makers from national and international energy companies, service providers, and EPC contractors.Secretary Generals, Global CEO's and decision makers from across the oil and gas, and energy industry.

Quantity: 1

Sponsor: 1

Price: 20,000 + VAT



GALA DINNER MENU SPONSOR

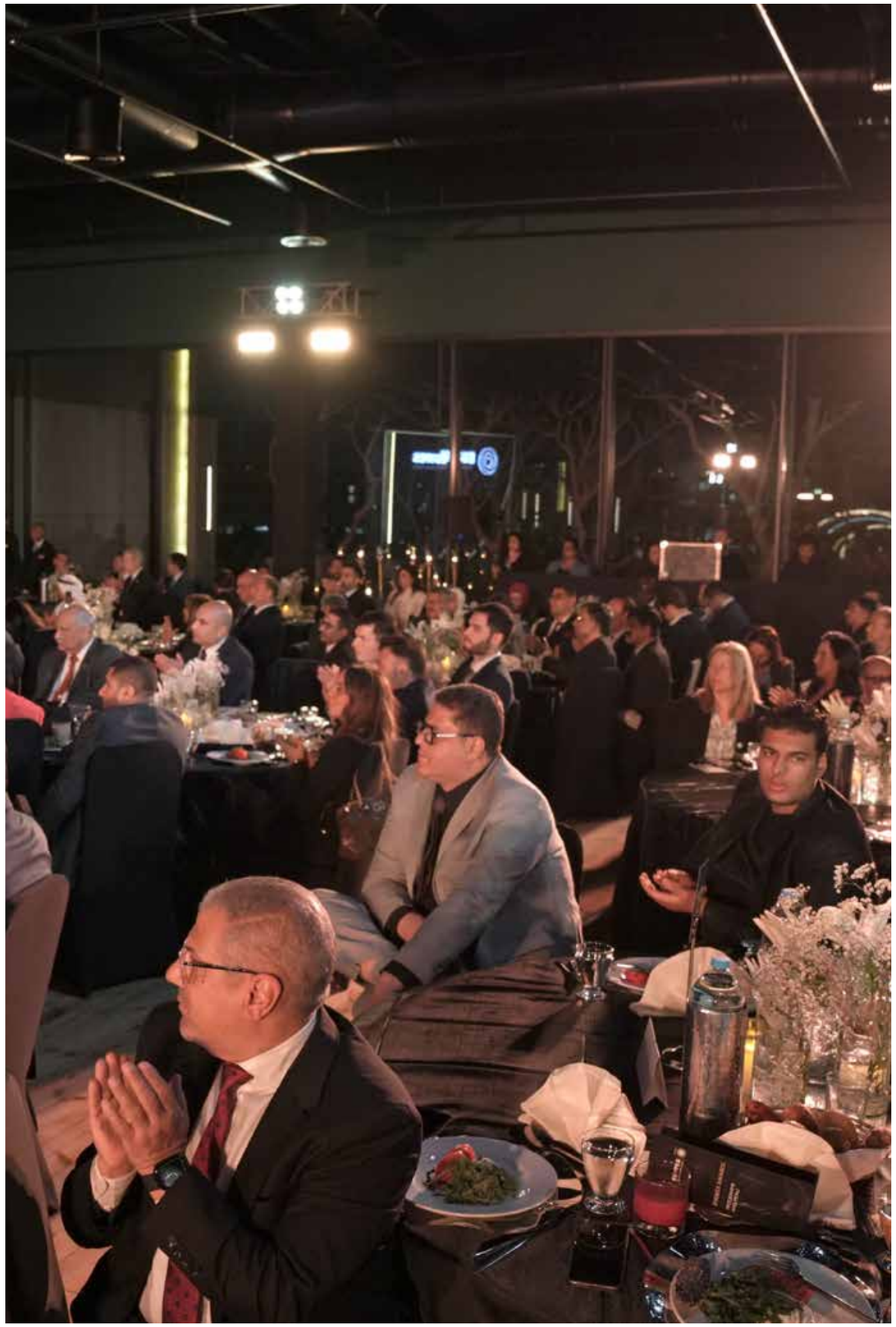
Gala Dinner menu is prominently positioned at the top of each place, setting across all hospitality tables. Branding the gala dinner menu ensures maximum visibility for your brand among all attending guests, including Ministers, CEOs, and senior decision-makers from the energy sector and leading global companies.

Quantity: 50+ tables

Sponsor: 1

Price: 20,000 + VAT





EGYPT ENERGY SHOW

SUPPORTED BY

Ministry of Petroleum & Mineral Resources

30 MARCH – 1 APRIL 2027

EGYPT INTERNATIONAL
EXHIBITION CENTER, CAIRO

Join the Global Energy Community in Cairo

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SPEAK & CONTRIBUTE
conferences@egypes.com

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